

Date Last Revised: November 2018

Pump Technology Privacy Policy

This policy is intended to help you understand how Pump Technology collects, uses and safeguards the information you provide on this website, as well as information that we collect from you by other means, including offline. We encourage you to read this policy and any supplemental policies on Pump Technology websites.

Agreement to Terms

By using this website you agree to the following policy. If you do not, please do not use this website.

Changes to Our Privacy Policy

Pump Technology may adjust this policy from time to time. It is our policy to post any changes we make to our privacy policy on this page with a notice on the website home page that the privacy policy has been updated. The date the privacy policy was last revised is identified at the top of the page. You are responsible for periodically visiting our Website and this privacy policy to check for any changes. Your continued use of this website after we make changes is deemed to be acceptance of those changes, so please check the website periodically for updates to the policy.

Types of Information that We Collect

We collect several types of information from and about users of our website, our customers and our employees including information:

by which a natural person may be personally identified, directly or indirectly, by reference to their information, such as name, postal address, e-mail address, telephone number, business contact details or any other identifier by which you may be contacted online or offline ("**Personal Information**");

that is about you but individually does not identify you, such as IP address, geographic location, referral URL's;

about your internet connection, the equipment you use to access our website and usage details.

Information that you provide by filling in forms on our website. This includes information provided at the time of visiting our website. We may also ask you for information when you enter a contest or promotion sponsored by us, respond to surveys that we might ask you to complete for research purposes and when you report a problem with our website.

Records and copies of your correspondence both electronic and physical (including email and street or PO Box addresses), if you contact us.

Financial information that you may be required to provide before placing an order with us.

Your search queries on the website.

We may also collect information such as a government-issued identification number if you apply for employment either directly with us or through social media. Information that is considered sensitive under applicable law will be handled in accordance with such laws.

How We Collect this Information

We collect this information:

directly from you when you provide it to us;

automatically as you navigate through the site. Information collected automatically may include usage details, IP addresses, and information collected through cookies, web beacons, and other tracking technologies. See Section of this Notice entitled: Information We Collect Through Automatic Data Collection Technologies;

from third parties, for example, our business partners.

This website may also identify and utilize your IP address and/or domain name for monitoring and analysis purposes. These are not personally identifiable actions and are solely used to analyze the use of our website.

How We Use Your Information

Pump Technology collects personal information on an as-needed basis from specific actions by you in the ordinary course of business such as employment relationships or by you on our site including, but not limited to, requesting a quote, ordering products, requesting support, ordering a catalog, submitting job applications and/or requesting general information from the company and joining email or other contact lists.

Pump Technology may use this information in ordinary functions of doing business or to present our website and its contents to you, communicate with you regarding our products, services and special offers, personalize product offerings and communications to carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection, **[or to allow you to participate in interactive features on our website]**. In addition, Pump Technology may share this information internally or with subsidiaries or divisions of the company for the purpose of marketing and to notify you about changes to our website or any products or services we offer or provide through it.

Disclosure of Information

We may disclose aggregated information about our users, and information that does not identify any individual without restriction.

We may disclose Personal Information that we collect or you provide as described in this privacy policy:

to our subsidiaries and affiliates;

to contractors, service providers, and other third parties we use to support our business and who are bound by contractual obligations to keep Personal Information confidential and use it only for the purposes for which we disclose it to them;

to a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of Pump Technology' assets, whether as to going concern or as part of bankruptcy, liquidation, or similar proceeding, in which Personal Information held by us about our website users is among the assets transferred;

to comply with any court order, law, or legal process, including responding to any government or regulatory request;

to enforce or apply our terms of sale and other agreements, including for billing and collection purposes;

if we believe disclosure is necessary or appropriate to protect the rights, property, or our safety or the safety of our customers, or others;

to fulfill the purpose for which you provide it;

with your consent.

What We Will Not Do

We will not:

rent, sell or otherwise distribute your personal information to third parties except as set forth in the previous Section entitled: “Disclosure of Information”.

use your information to contact you about third-parties' goods and services;

use your information we have collected from you to enable us to display advertisements to our advertisers' target audiences;

use your information for any purpose, other than disclosed in this policy, without your consent.

We do not collect “Sensitive Personal Information” from third parties. Sensitive Personal Information is a subset of Personal Information and is generally defined as any information related to racial/ethnic origin, political opinions, religious beliefs, trade union membership, physical or mental health, other medical information including biometric and genetic data, or sexual life or criminal allegations or convictions, precise geolocation information, financial and bank account numbers, or unique identifiers such as government-issued social security numbers, driver’s license, and passport numbers.

Information Shared with Third Parties

We share Personal Information with others only as described in this statement, or when we believe that the law permits or requires it.

From time to time we may need to share information with third parties for services related to software system and platform support, research, order or credit card processing and other online and offline ordinary functions of doing business, such as order fulfillment.

We require third parties to protect your information and not use it for any other purpose than to provide services to us.

Information We Collect Through Automatic Data Collection Technologies

This site uses cookies and IP tracking for site administration purposes and from time-to-time it uses session tracking technology including cookies, web beacons and other digital communication methods. Cookies are small bits of data that are deposited on a user's hard drive. Cookies permit users to store their password and other user information without having to constantly re-enter this data. Pump Technology utilizes Cookies to enhance the performance of the website, recognize repeat users, track usage patterns and better serve users on future visits to the site. Pages of our the website and our e-mails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit the company, for example, to count users who have visited those pages or **[opened an email]** and for other related website statistics (for example, recording the popularity of certain website content and verifying system and server integrity).

Session tracking allow us to "record" your visit to better understand how you interact with our website, what you are interested in, and how to more easily communicate with you. In those instances, we may use information obtained for our own marketing and no other purpose.

Data Security

Pump Technology takes appropriate steps to ensure that Personal Information is processed, secured, and transferred according to applicable law. We have implemented an information security program designed to secure your Personal Information from accidental loss and from unauthorized access, use, alteration, and disclosure. When we no longer need Personal Information, we destroy it.

If we transfer Personal Information from the European Economic Area to other countries in which applicable laws do not offer the same level of data privacy protection as in your home country, we take measures to provide an appropriate level of data privacy protection to protect your privacy. In other words, your rights and protections remain with your data.

This site may contain links to other sites. These sites are not under Pump Technology' control and we are not responsible for the contents or practices of those sites. These services may collect information such as the web pages you visited and IP address, and may set cookies to enable features to function properly. We are not responsible for the security or privacy of any information collected by these third parties. You should review the privacy statements or policies applicable to the third-party services you connect to, use, or access. If you do not want your personal information shared with your social media account provider or other users of the social media service, please do not connect your social media account with your account for the services and do not participate in social sharing on the services.

The safety and security of your information also depends on you. Where we have given you (or where you have chosen) a password for access to certain parts of our website, you are responsible for keeping this password confidential. We ask you not to share your password with anyone. We urge you to be careful about giving out information in public areas of the website like blogs and message boards. The information you share in public areas may be viewed by any user of the website.

Pump Technology cannot guarantee the absolute security of any information that is disclosed online. Unfortunately, the transmission of information via the internet is not completely secure.

Consequently, we bear no liability for the use that may be made of Personal Information either by you or by a third party.

Children Under Age 13

Pump Technology does not knowingly collect Personal Information from children under the age of 13. Children are not permitted to use the Pump Technology website or services, and Pump Technology requests that children under the age of 13 not submit any personal information to the website. Since information regarding children under the age of 13 is not collected, Pump Technology does not knowingly distribute Personal Information regarding children under the age of 13.

Your Rights and Choices About How We Use and Disclose Your Information

You have the right to have access to your Personal Information at any time.

Before we use your Personal Information for a purpose that is materially different than the purpose we collected it for or that you later authorized, we will provide you with notice and the opportunity to opt out by sending us an email stating your request to the address below.

If at any point you believe the information we process on you is incorrect, you may request to see this information and have it corrected or deleted. You may also object to our use of your Personal Information. You may also simply request that your Personal Information be deleted. If you wish to raise a complaint on how we have handled your Personal Information, you can contact our Information Security Coordinator who will investigate the matter. Contact information for our Information Security Coordinator is set forth below.

If you are not satisfied with our response or believe we are processing your Personal Information not in accordance with the law, you can complain to the relevant supervisory authorities. A list of National Data Protection Authorities can be found at: http://ec.europa.eu/justice/data-protection/bodies/authorities/index_en.htm.

We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect

We will only keep Personal Information for so long as it is being used for the purposes for which we collect it. After it is no longer being used, it will be deleted or destroyed according to generally accepted data destruction standards.

We strive to provide you with choices regarding the personal information you provide to us. We have created mechanisms to provide you with the following control over your information:

Tracking Technologies and Advertising

Cookies can be disabled by turning them off in your browser. Consult your browser's documentation to discover how to do this. If you disable or refuse cookies, please note that some parts of this site may then be inaccessible or not function properly.

Promotional Offers from the Company

If you do not wish to have your email address or contact information used by us to promote our own or third parties' products or services, you can opt-out sending us an email stating your request to the address below. If we have sent you a promotional email, you may send us a return email asking to be omitted from future email distributions. This opt out does not apply to information provided to the company as a result of a product purchase, warranty registration, product service experience or other transactions.]

Additional Communications

If you do not wish to receive any other email or other communications from Pump Technology or subsidiary companies, please opt-out by sending an email to Pump Technology at the address below with the word "REMOVE FROM EMAIL" in the subject line. Pump Technology may also use other methods of opt out. For example, automatic opt out will be included in email communications and may be on our website and printed marketing material.

Please contact us with any questions you may have.

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